



**April 4, 2013**

Healthy Start Coalition of Pasco  
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(727) 841-6555 (fax)

**Re: National Infant Mortality Awareness Month 2<sup>nd</sup> Annual 5K Fun Run  
& Free 1 Mile Family Walk**

**Dear Community Partner**

The **Healthy Start Coalition of Pasco, Inc.** needs your help!

The Healthy Start Coalition of Pasco, Inc. is hosting its 2<sup>nd</sup> Annual 5K Fun Run and Free 1 Mile Family Walk on September 14, 2013 at Waterfront Park 8119 Old Post Road, Port Richey, FL. The Healthy Start Coalition of Pasco is a non-profit organization that advocates for and serves pregnant women and babies in Pasco County. It is incorporated as a 501(c), (3), and our program is funded in partnership with the Florida Department of Health and by our program partnerships and local sponsors. However, we cannot use our state funds to provide much needed services for many of our moms and babies. In addition, all contributions to the Healthy Start Coalition of Pasco are fully tax-deductible.

The 5K Fun Run and Free 1 Mile Family Walk will promote Infant Mortality Prevention and Awareness. We would like to invite you to join us as a sponsor for this year's event. By being a sponsor you will be able to promote your company to a large gathering of people who are very loyal to its sponsors, as well as to the many area professionals who will be participating at the race itself. Sponsors like yourselves allow us to provide the resources that support our moms and babies with important health and safety needs such as, cribs for the prevention of SIDS and roll over deaths, diapers, items to support moms who choose to breastfeed, smoking prevention and support for quitting for those pregnant women and moms who smoke, our new "Parents as Teachers" parenting program, and other important health services.

We are anticipating a highly successful and well-attended event. Please help the Healthy Start Coalition of Pasco by showing your commitment to healthy babies and become a sponsor. We are offering various levels of sponsorships. Please see the attached Sponsor Form for more information.

We thank you in advance for your support for this cause and to Pasco's moms and babies!

Sincerely,

Tammy Schwarz  
Board Chair  
Healthy Start Coalition of Pasco Inc.